**2021 Census Dissemination Consultation**

**Discussion points**

If you had 3 wishes of the Census Dissemination Program, what would they be?

Focusing on the 4 aspects of the Census Dissemination Program listed below, what would you change?

1. **Timeliness**
2. **Schedule**

What information do you require on census day-of-release?

Do you access census day-of-release information?

1. **Communication**

How did you receive notification about the census release schedule from 2016? The Statistics Canada website? Social media? Other?

How would you like to hear about the releases?

1. **Schedule / Topics**

Is the census release schedule important to you, or it is more important to simply know the order by which topics are released?

1. **Accessibility**

**(Data / Geography Products)**

1. **Consumption**

Is there a census data product that you consistently access? Which product?

1. **Customization**

How do you manipulate the census products to serve your needs? For example, do you load census products into a database?

Is there any functionality that would make our census data products more useful?

Are there any calculations that would be of benefit through the census data products (ex: ratios, percentages)?

Would the ability to create your own census tables be of interest to you if it meant fewer standard data tables? (This may not be available on day-of-release). What would your requirements be in terms of geography levels and maximum number of data points?

1. **Consumption and Preservation**

Do you take many of our census products away (ex: download all PDF reference maps)?

1. **Support**

Are we meeting your needs in terms of support (ex: conceptual questions, availability of file formats, overall support with interpreting and using our products)?

1. **Discoverability**
2. **Search**

Are you able to easily find the census data or products you require?

1. **Navigation**

What aspects of navigating within the overall Statistics Canada website do you like? What aspects of navigating within the Census Program web module do you like? Which do you not like?

How do you navigate to our census products? Directly from the StatCan site, or for example, search engine keywords (ex: Google)?

1. **Interpretability**
2. **Analysis**

Do you need the census analytical products to be released at the same time as the data tables?

1. **Reference**

What can we do to our census reference products to make them better?

If there was an early release of the Census Dictionary, would you need a separate conceptual overview of the topic(s) prior to release?

Is it of benefit to know the census products and services coming out prior to release (i.e. Preview of Products and Services, Table shells / table titles)?

1. **Technical**

Do you access the census technical reports? Is the release timeline of the technical reports important to you, in that they are released after the data is released?